



# Climate Action Engagement Programme for Corporates

More heat. More storms. More floods. Climate change is no longer a distant forecast—it is today's operating reality. Organizations today have a critical role to play in shaping what comes next.

# The Climate Crisis: Our Moment to Act

The point where organizations move beyond reports and commitments and start building real solutions—right where they operate.

This blueprint transforms climate action from abstract ESG terminology into visible, everyday practice across your workplace.

## Reduce Emissions

Move beyond statistics in sustainability reports to measurable impact reduction

## Understand Footprints

Turn abstract ecological footprints into manageable indicators of real impact

## Drive Action

Transform climate conversations into visible, everyday workplace behavior

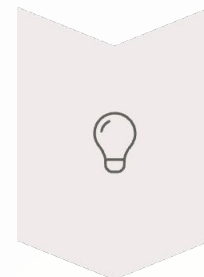
At Green Pistachio, we believe that organisations hold immense power to influence change through employee engagement that fund impact-driven projects, employee engagement that encourages sustainable behaviour within the workplace, and volunteering programmes that allow employees to actively contribute to environmental solutions.





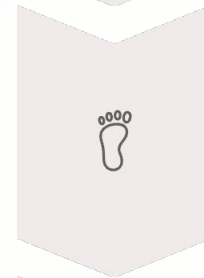
# Why Climate Action Belongs in Your Workplace

When employees engage with sustainability through simple, practical actions, climate responsibility moves beyond strategy and into everyday practice.



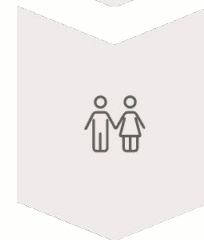
## Connect the Dots

Teams see how climate action connects to everyday decisions—from energy use to waste management



## Reduce Impact

Employees learn to recognize and reduce carbon footprints, resource use, and waste generation



## Build Culture

Climate responsibility becomes a shared culture, not just compliance

# Our Mission: Ignite Climate Consciousness

Empowering employees to make informed choices, adopt conscious & mindful habits, and collectively reduce environmental impact.

## Our Approach

- Employee engagement that encourages sustainable behavior
- Volunteering programs that enable active environmental contribution
- Everyday habits that translate ESG goals into on ground sustainable actions at the workplace



# Programme Overview: Four Core Modules

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## **Sorting Out Waste**

Identify waste types and adopt responsible segregation practices

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## **Kitchen Garden + Composting**

Understand food sources and reduce environmental impact

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## **Food & Nutrition**

Make informed food choices that impact energy and well-being

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## **Terrarium Workshop**

Learn how plants, soil, and natural cycles sustain ecosystems



# Module 1: Sorting Out Waste

## Program Overview

Help employees identify different types of waste and adopt responsible segregation and disposal practices at work.

## Core Activities

**Waste Segregation Awareness Session:** Interactive game sorting sample waste into dry, wet, and recyclable categories

**Installation of Waste Segregation Systems:** Color-coded bins, informative posters, and reference handbook

## Additional Activity

Visit to nearby recycling facility or connect with local recyclers for collection of segregated waste.





# Module 2: Kitchen Garden + Composting

## Program Overview

To help employees understand where food comes from, how simple food choices can reduce environmental impact & how organic waste can be converted into useful compost instead of being discarded.

## Core Activities

**Local & Seasonal Food Awareness:** Introduction to easy-to-grow plants for the workplace and home, along with a handy guide to choosing local and seasonal foods

**Relaxing ASMR Nature Art Workshop:** Nature-based art workshop (for ex. Leaf art using colours, Pressed Flower Bookmark Making, Recycled Paper Nature Collage etc.)

## Additional Activity

A short trip to a local farm where you can harvest your own veggies and learn about organic manure **OR** organizing a farmer's market at your workplace **OR** Setting up an On-Site Composting Unit at the Workplace with necessary equipment.



# Module 3: Terrarium Workshop

## Program Overview

To build awareness among employees about how plants, soil, and natural cycles work together to sustain ecosystems and support environmental balance.

## Core Activities

**Demonstration:** A guided demonstration explaining how different layers work together to create a self-sustaining mini ecosystem

**Climate Action inside Jar:** Interactive scenarios where participants observe changes in a terrarium and discuss their real-world environmental parallels

## Additional Activity

Building a Mini Ecosystem Terrarium to Understand Climate and Environmental Balance.

# Module 4: Food & Nutrition

## Program Overview

To help employees understand how everyday food choices impact their energy and well-being, and how simple it is to include nutritious options in daily meals.

## Core Activities

**Nutrition Awareness Session:** An informative session on nutrition, health, and the importance of protein in everyday diets

**High Protein Recipe Demo:** Simple high-protein recipe demo showing easy meals, basic ingredient swaps, and quick ways to eat healthy every day

## Additional Activity

An immersive visit to a local tribal community to experience authentic, regional home-cooked meals and learn traditional food practices firsthand OR Kombucha Workshop.





Lead the shift. Bring climate action to your workplace with our workshops.

For more details, contact [collab@3cents.media](mailto:collab@3cents.media)



# Programme Pricing Structure

The below mentioned fee applies to each selected module – **Sorting Out Waste, Kitchen Gardening + Composting, Food & Nutrition and the Terrarium Workshop** and includes the two sub-activities outlined under each module.

**₹50K**

Per Core Module

## What's Included

- Two sub-activities per module
- Expert facilitation and materials
- Employee reference handbook
- Internal communication campaign

## Additional Activities

Charged separately based on vendor costs, material requirements, and participation scale. Final pricing shared in advance for clarity and transparency.

We look forward to collaborating with your organization to build awareness and encourage sustainable practices within the workplace.



Thank You!